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**Champions of Business Panel Highlights Success Stories of Dr. Arthur S. Agatston, Dr. Susan Amat, Seth Browarnik and Daniel Serfer**

**MIAMI BEACH, FL (July 7, 2016)** On Friday, July 22, the Emerging Leadership Council of the Miami Beach Chamber of Commerce will host a panel of local business leaders from an array of industries, who will educate the audience on successful business development. The 10<sup>th</sup> Annual "City National Champions of Business Panel" will host distinguished individuals that have made recent leaps of progress in their respective businesses and/or careers, each with their own unique approach.

This traditionally sold-out event, held at 1 Hotel South Beach, will host over 200 business professionals to witness and interact in a discussion. The moderator will be Senior Vice President and Director of Marketing, Communications and Community Relations at City National Bank, Eddie Dominguez.

"It's always interesting to see and hear how business leaders have achieved a high level of success and what their 'secret sauce' is," said Chamber Chairman & SVP of Gibraltar Private Bank & Trust, Michael S. Goldberg. "At this event, we explore what makes certain leaders champions of their industries, how their business practices have evolved and what we can learn from their failures and successes."

"City National Bank is proud to partner once again with the Chamber on this program that celebrating its 10th year," Dominguez said. "The panelists are leaders and innovators in their industries and every year attendees garner a wealth of knowledge and advice from the discussion."

**The Champions of Business Panelists include:**

**Dr. Arthur S. Agatston** is the Medical Director of Wellness and Prevention for Baptist Health South Florida. A pioneer in cardiac disease prevention, Dr. Agatston worked with Dr. Warren Janowitz to formulate the Agatston Score, a method of screening for coronary calcium as an indicator of atherosclerosis that is used at medical centers throughout the world and considered by most experts to be the best single predictor of a future heart attack. Dr. Agatston is a clinical professor of medicine at Florida International University Herbert Wertheim College of Medicine and an associate professor of medicine at the University of Miami Miller School of Medicine. His cardiology practice in Miami Beach is focused on preventing heart attacks in high-risk patients. Known as the author of the internationally best-selling book, *The South Beach Diet*, his first nonacademic work, Dr. Agatston created his balanced approach to healthy eating to help his patients improve their blood chemistries and lose weight

**Dr. Susan Amat** is the CEO and founder of Venture Hive, an entrepreneurship education company that creates tools and provides innovation management support for corporations, governments, university, and incubator/accelerator programs clients. A serial entrepreneur, she built businesses in the entertainment industry for over a decade, including the first CD-Rom magazine and a national television show. Venture Hive is the next generation program, allowing students and adult entrepreneurs access to world-class content and a global network of collaborators. In 2012, Dr. Amat was honored as a Champion of Change at the White House.

**Seth Browarnik**, Founder of Red Eye Productions and WorldRedEye.com, the predominant multimedia digital agency in South Florida. Browarnik started his career in 1999 working for the newly launched OceanDrive.com, the online version of South Florida's premiere glossy, lifestyle magazine, Ocean Drive, where his first assignment was covering the then nightclub-of-the-moment, Liquid. After an evening shooting Puff Daddy, Cher, Dennis Rodman, and a coterie of bold-faced names, he was hooked and found his niche becoming known as "the celebrity lensman of South Beach." Seth soon made a career of showing the world the intimate scenes behind the velvet ropes and in VIP rooms at the most exclusive parties. Celebrities and socialites, athletes and entertainers, musicians and models; all booked Seth to shoot their events and capture the exciting energy of the room.

**Chef Daniel Serfer**, a Miami native, opened two restaurants in his home town- Blue Collar in 2012 and Mignonette in 2014. Serfer didn't always aspire to be a chef, let alone a restaurateur with a flagship at a hooker motel. His goal was to be a criminal defense attorney but while studying for the LSAT he realized his inspiration came from cooking and not the law. Danny's cooking is from-scratch, straightforward and delicious. Serfer is able to oscillate between casual American comfort food and elegance with ease, and his restaurants reflect his no frills, full flavor attitude. He was a pioneer in Miami as one of the first restaurateurs to set up shop in the resurgent MiMo district when he opened Blue Collar and follows suit with Mignonette in the up-and-coming Edgewater neighborhood.

Past panelists of Champions of Business include DJ Irie, former Miami Heat player Jamal Mashburn, media personality Ana Quincoces, Shareef Malnik of The Forge, Joshua Wallack of Mango's Tropical Café, Lisa Pliner of Donald J. Pliner and Alex Havenick of Magic City Casino.

The event will begin at 11:00 a.m. with the Panel Discussion beginning promptly at 12:00 pm. Comcast will be a presenting sponsor for the event. For more information or to RSVP, please contact the Miami Beach Chamber of Commerce at 305.674.1300.

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### **About Miami Beach Chamber of Commerce**

The Miami Beach Chamber of Commerce was formed in 1921 to promote the economic well-being of Miami Beach's citizens, to improve the quality of life for the entire community, and to communicate the view of the business community on major issues of public policy.

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